

Serie s	Name	Date	DJ?	1 st – distinguishing features	Got it?	Got a 1 st ?
401	Bunnikins Picnic Party	1940	Yes	Written AND illustrated by AJ Macgregor No series number stated – just “Ladybird Series” Back catalogue lists other 2 books only 2 nd printing - as above but no mention of “Ladybird Series”		
	The First Day of the Holidays	1940	Yes	Written AND illustrated by AJ Macgregor No series number stated – just “Ladybird Series” Back catalogue lists other 2 books only 2 nd printing - as above but no mention of “Ladybird Series”		
	Ginger’s Adventures	1940	Yes	Written AND illustrated by AJ Macgregor No series number stated – just “Ladybird Series” Back catalogue lists other 2 books only 2 nd printing - as above but no mention of “Ladybird Series”		
	Smoke and Fluff	1941	Yes	Written by E M Coghlin -NOT Perring. No edition stated 1 st printing: a one-page catalogue 2 nd printing: a two-page catalogue		
	Jeremy’s Day in the Country	1941	Yes	Written by E M Coghlin -NOT Perring. No edition stated 1 st printing: a one-page catalogue 2 nd printing: a two-page catalogue		
	Bob Bushtail’s Adventure	1941	Yes	Written by E M Coghlin -NOT Perring. No edition stated 1 st printing: a one-page catalogue 2 nd printing: a two-page catalogue		
	Downy Duckling	1946	Yes	Edition stated		
	Piggly Plays Truant	1946	Yes	Edition stated		
	Lost at the Fair	1948	Yes	Edition stated		
	The Runaway	1948	Yes	Edition stated		
	Mr Badger to the Rescue	1949	Yes	Edition stated		
	Bunny’s First Birthday	1950	Yes	Edition stated		
	The Bunney-Fluff’s Moving Day	1950	Yes	Edition stated		
	The Green Umbrella	1950	Yes	Edition stated		
	Pippety’s Unlucky Day	1952	Yes	Edition stated		
	Jonathan’s	1952	Yes	Edition stated		

	Shopping Day					
	Five Little Kittens	1955	Yes	Edition stated. Pasted on cover pic.		
	High Tide	1956	Yes	No pasted on cover pic. No edition stated. Back catalogue lists down to: 'The Ambush'		

Later titles added to Series 401

	Mervyn Mouse	1980	No	Matt boards Original price 40p		
	Dennis the Dragon	1980	No	Matt boards Original price 40p		
	Gerry the Giraffe	1983	No	Matt boards Original price 60p		
	Dennis the Dragon finds a new job	1983	No	Matt boards Original price 60p		

Notes:

In the late 1950s, 4 of these titles (the books not selling so well) were dropped.

So if you just want to collect the books you remember from the 1960s onwards, don't worry about trying to find copies of:

- Jeremy's Day in the Country
- Pippety's Unlucky Day
- Jonathan's Shopping Day
- High Tide